

# SOUTHWESTERN BROADCASTING CO.

RADIO STATION XEFV -- 1210 KILOCYCLES

1825 MONTANA STREET

EL PASO, TEXAS

February 24, 1940

Mr. Kermit Geary  
R.F.D. #2  
Walnutport, Pa.

Dear Mr. Geary:

Your letter of February 14th received with much interest. We are pleased to know that we are getting out as well as you state, as our power at this time is only fifty watts on a frequency of 1210 kilocycles.

This Oasis program was a regular feature on our program, running from 12:00 Midnight to 2:00 A.M. Mountain Standard Time, and was more or less an experimental program. We will soon increase our wattage to one hundred watts and in the event you are able to receive our signals, we will appreciate a line regarding same from you. Thanking you for your interest in the reception of our programs and hoping this interest will continue, we are,

Respectfully,

SOUTHWESTERN BROADCASTING CO.

  
G. C. Hoffmann, Mgr.

GCH:AA