

RADIO NACIONAL

EMISORA CMHT

990 Kc.

Sancti-Spiritus

"Un Exponente de la Publicidad Moderna"

Sancti-Spiritus,
December 20, 1945

Mr. Kermit Gearv,
R.F.D. No. 2,
Walnutport, Penn.

Dear Mr. Gearv:

We have been very pleased indeed in receiving your letter of December 3 with an accurate report on our special program broadcasted on Sunday, the 2nd of December, during the early hours.

We regret that you were not able to hear the complete program from the starting time at 3:55 a.m. However, the part heard by you is in agreement with our records of this program.

At the time of this broadcasting, we were operating on an antenna of 250 watts. The whole equipment has been constructed locally by its owners, the Santana Brothers; the antenna system used is one of the type known by Zapelín; the counter-weight is underground by three feet and it is constructed with seven wires of 140 feet long and the antenna has a height of 75 feet, being sustained by two iron towers, and its direction is Northeast-Southwest. The sound is carried from the studio-room to the transmitter by means of a telephone line of our property.

Estudios:

Máximo Gómez Número 17

We avail of this opportunity to have the pleasure of announcing to you that on Christma's Eve we shall be on the air continuously for 24 hours. In other words, we shall start on the 24th at 8 a.m. until Christmas day at the same time. Please take note of this advice: On the 25th, between the hour from 4 to 5 in the morning, we shall be glad to mention your name and send you our greetings of the season.

Whenever you be interested in hearing any special program of native music, please write us mentioning a definite date and we shall be gratified if this is known to your circle of friends to whom we invite to report these programs of Cuban songs for our American friends. This program must be arranged for any day at an hour after three o'clock in the morning, since we do not dispose of any time in the day at an earlier hour.

With our sincerest appreciation for your kindly report, and looking forward to your acknowledgment of this letter, we remain,

Yours very sincerely,

Horacio Santana
Manager

Equipos:

Finca San José de las Catas