

1270 Kcs.

WLSM
Louisville, Miss.

1000 Watts
Daytime

Date May 7, 1953

Dear Hermit Geary

We gratefully acknowledge your DX report of reception of our Station during equipment test broadcast during the latter part of February and in early March. We are commercial broadcasting now and we feel that your report will be a factor in our success. Sorry for the delay with our reply.

Sincerely yours,
Herb Guthrie
(Ch. Engr.)