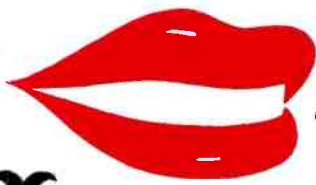


1530

RADIO

# KISm



Kermit

10-26-64 confirmed, thanks!

Bob Zellmer  
KISM

### Marketing Data

The MEASURED 5 MV SERVICE CONTOUR of KISM blankets an area of 1,138 square miles with a population of 82,302\* (\*This figure does not include towns and cities having 2,500 or more persons and lying between the 2.0 and 0.5 MV/M contours).

The MEASURED .25 MV SERVICE CONTOUR of KISM blankets an area of approximately 12,310 square miles with a population of approximately 2,212,000.

Statistics based on engineering statement, prepared by Charles B. Persons, Minneapolis, Minn., consulting engineer and submitted to Federal Communications Commission, in conjunction with KISM permit No. 14665.

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