



1150 K C
500 WATTS

WCEN

"The Pleasant Spot on Your Dial"

PAUL A. BRANDT
112½ E. Broadway
MT. PLEASANT, MICHIGAN

ROBERT MESKILL
General Manager

19 October 1950

PHONES: 33-171 — 21-501

Kermit Geary
R.F.D. # 2
Walnutport
Pennsylvania

Dear Mr. Geary

This is to acknowledge your letter of October fourteenth and to verify your reception of our station on that day.

From all of the reports that we have received here covering our occasional skip reception, I am beginning to believe that we have somehow made a single 300' vertical radiator into a directional affair! With the exception of two letters, those that we have gotten from any great distance have been in the New York, Pennsylvania district.

Thank you for your report, and I sincerely hope that you will be able to hear us again in the near future.

Sincerely yours

Stephen Cole
Chief Engineer

P. S.—Watch for the big announcement. WCEN will soon be 1000 watts full time operation.



"The Oil Capital of Michigan"