

# 1010 AM WYST

February 23, 1983

Kermit Geary  
1266 Riverview Drive  
Walnutport, PA 18088

Dear Mr. Geary,

I have received many requests for verification, but yours made my day. A little background is helpful here. Over the past few weeks we have been restoring our grounding system and transmission line for WYST-AM at our tower site in the Inner Harbor in downtown Baltimore near the National Aquarium. On Thursday night, February 10, we finally completed the work, greatly improving the signal.

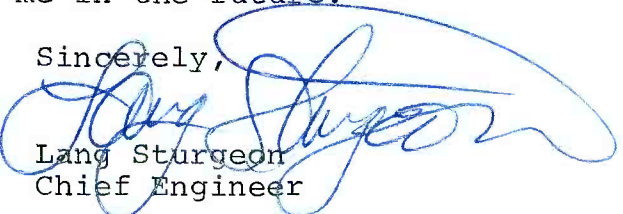
Just yesterday morning at a weekly meeting with all the station managers, I requested any response they might hear from listeners or advertisers in regard to listening to WYST-AM in areas which we until now did not cover. Then, in the afternoon, your letter arrived. It was the kind of confirmation I was looking for but with detail which I did not expect.

Now, to confirm your listening of WYST, most of your log was accurate, including the 5:40PM Budweiser Light Beer commercial. The only discrepancy was the 7:02AM car dealer commercial which did not run on WYST.

WYST is on 1010kh with a power of 1000 watts non directional. We are a daytime only facility using a Gates BC-1T transmitter. In December, 1982 we changed our call letters from WSID to correspond with a change in programming format.

Again, thank you very much for your timely letter, dated only six days after our improvements. If I can be of further assistance, feel free to write me in the future.

Sincerely,

  
Lang Sturgeon  
Chief Engineer

*WYST-AM A United Broadcasting Company Station*

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