

VALLEY BROADCASTING CORPORATION

WREB

"Your Key to Good Listening"

September 21, 1954

Dear Mr. Geary;

Thank you for your very kind letter of the 11th of this month. On the night that we stayed on to help our listeners keep track of hurricane "Edna", I hoped that we would get a good written response, to give us some idea of our possible coverage if we should decide to stay on the air from seven until ten or eleven pm in the evening. The letters from you dx fans has been very helpful.

I am very sorry that my answer is delinquent, but we are installing new studios here in Holyoke, and we also are covering the Eastern States Exposition, down in West Springfield. the sum and total seems to keep me out of mischief pretty well.

If you should hear us on in the evening, after sunset, later on in the fall, I would appreciate any information you could give us on signal strength. I didn't know that our little five hundred watt-er could do so good. Come monthly maintenance time, I'll have to give the dials an extra polish.

Thanks again for your letter,

Donald L. Redman
Chief Engineer
WREB



930
On Your Dial

HOLYOKE, MASSACHUSETTS

Telephone
2-3296