

THE NEIGHBORHOOD STATION

GET THE **WTAO** HABIT

740 KILOCYCLES

250 WATTS

Telephone ELiot 4-6745

447 CONCORD AVENUE

»

«

CAMBRIDGE 38, MASS.

29 November 1948

Mr. Kermit Geary
R.D. #2
Walnutport, Pennsylvania

Dear Mr. Geary:

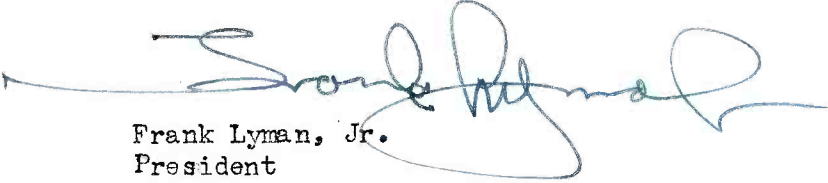
Your nice letter of November 24th has just come in, and I am indeed pleased to be able to verify your reception of our AM Broadcasting Station operating on 740 kilocycles. We here at WTAO certainly appreciate the kind of report you have sent us, as it aids our engineering perspective on the coverage pattern of our station.

This is the most distant report we have received on our daytime programming and is probably due to wintertime sky wave propagation conditions.

I again want to thank you for your detailed report, as it is a very considerable help in understanding the propagation conditions we are getting on 740kc and also the interference conditions which we are meeting.

Very truly yours,

MIDDLESEX BROADCASTING CORPORATION


Frank Lyman, Jr.
President

FLJR:dw

SERVING MIDDLESEX COUNTY WITH BOSTON AS A BONUS
