

**KSLO**  
**BROADCASTING CO.**

W. EUGENE JONES, GENERAL MANAGER  
KSLO BUILDING



AFFILIATE  
*American Broadcasting Co.*  
1230 ON YOUR DIAL

*Serving Southwest Louisiana*

OPELOUSAS, LOUISIANA  
March 23, 1955

Mr. Kermit Geary  
R.D. 2 Box 298  
Walnutport, Penn.

Dear Kermit:

It is with a great deal of pleasure that I noted your reception of KSLO on Friday morning, March 18, 1955 from 12:59-1:10AM CST. You received our frequency check which is conducted monthly for the Commercial Radio Monitoring Co., of Kansas City, Missouri.

You will be interested in knowing that KSLO is located in the heart of the Cajun country here in Southwest Louisiana -- approximately sixty miles west of the state capitol in Baton Rouge.

You will be also interested in knowing that KSLO programs a number of early morning programs in french (especially news) for the french speaking people in this area.

Kindest Regards.

Sincerely,

KSLO BROADCASTING COMPANY

*W. Allegood*  
Wandell Allegood  
Program Director

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