

"THE GOODWILL STATION SERVING THE TRADE AREAS OF MONROE AND WEST MONROE"

RADIO STATION

KLIC

MUTUAL BROADCASTING SYSTEM AFFILIATE

FULL TIME ON 1230 KILOCYCLES

STRAUSS BUILDING - MONROE, LOUISIANA

February 21, 1952.

Mr. Kermit Geary,
R. F. D. #2,
Walnutport, Pennsylvania.

Dear Mr. Geary:

Many thanks for your kind letter of February 17th. This will verify your report on receiving KLIC. Your report checks with our log. For your information we are using a Collins 300G transmitter, and we have received a report from Cedar Rapids, Iowa from one of the engineers at the Collins factory. That report came in handy here a few months ago, since when we are forced to send in a piece of equipment to the Collins factory, it usually takes many weeks for the return of this equipment, but now all I have to do is to write this engineer that I'm sending in a piece of equipment, and he "goes" to the department and boy oh boy we get it back pronto. That means so much to the operation of a radio station. Oh, yes our ground system consists of about ten miles of buried copper wire, besides the many miles of water and gas pipe that the system is welded to. Our transmitter is located in a low swampy area, and the tower is only 190' high. We have received many reports from all over the USA and we have one report from Dunedin, New Zealand.

I have tinkered with radio for over thirty years, and love it. I filed my first application for a station here in 1928, and after many years of filing application after application I was finally granted this deal about two and one-half years ago. We are doing a very good job, in spite of the fact that there are two 5kws also operating in Monroe.

Again thanks a million for your report.

Sincerely,

F. P. Cerviglia