PROGRAM VERIFICATION

Of Radio WOMI

Your report on Monitor checks with our Station Log. Saturday morning

FACTS ABOUT OWENSBORO: two newspapers, one radio station. DEPENDABLE

FROM THE HOME OF KEN-RAD TUBES DAILY CAPACITY 85.000

Radiophone of the Owensboro, Kentucky MESSENGER AND INOUIRER

program on Oct. 14 at 4:50 AM. The next DX broadcast will be on the air A.M., C.S.T.

Founded in 1700, on the Ohio river 114 miles Southwest of Louisville. Population 1930 was 22,765; in 1927, population was 29,500. Bank deposits December 31, 1937 were \$8,138,668.00. One of the Nation's largest tobacco markets. Retail business approximately 75% greater than in 1935. First in Kentucky in per capita industrial investment. Produces Ken-Rad, the better radio tube, loss and Kent Rad Electric Lamps, world renowned Kentucky bourbon, furniture, wagons, brick, tile, rough handle flat. Forty-one manufacturing establishments,

Earl Jagoe

BROADCASTING COMPANY Incorporated