

# KWBB

1410 KC

1000 WATTS

DAY AND NIGHT

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## WICHITA BEACON BROADCASTING COMPANY, INC.

STUDIOS and OFFICES, 2829 SALINA AVENUE

Telephone 7-1265

Dear "DX'er,"

KWBB is happy to add you to its growing DX list. Your report of our signal in your locality was helpful and interesting to all of us. The engineering department, of course, is always curious as to what happens to all of the power that hits the Kennelly-Heaviside Layer.


Reply to  
P. O. Box 282  
WICHITA, KANSAS

Here is a little data that may be of interest to you:

Equipment: General Electric almost through-out.  
Power: one-thousand watts, day and night.  
Pattern: Directional day and night, with pretty much of a Southern lobe.  
Towers: four.

We of KWBB appreciate the time and effort that you have taken to supply us with this report. We wish you many static free evenings for your DX listening.

Sincerely,



Ralph McClellan  
Chief Engineer  
KWBB

RM<sup>c</sup>/bt