

RADIO STATION

1570 KC.

WILO

"The Voice of NEWS, MUSIC and SPORTS"

FRANKFORT, INDIANA

PHONE 3338

January 14, 1954

Mr. Kermit Geary
R. F. D. #2
Walnutport, Penn.

Dear Mr. Geary:

Let us thank you very kindly for your letter of reception of WIL0 on November 5th. We realize we have been real negligent in answering our mail, but we really have had all kinds of tough luck getting our station on the air and keeping it staffed.

We want this letter to serve as your verification of reception of our station on its initial program test of November 5, 1953.

You were among one of few who got real good reception. XERF gave most of the fellows a pretty rough time.

Just in case you are interested...we actually went "on the air" November 23, 1953.

Sincerely,

RADIO STATION WIL0

Shirley Bieser
Shirley Bieser
Traffic Director