

WGEM

QUINCY BROADCASTING COMPANY
HOTEL QUINCY • QUINCY, ILLINOIS • PHONE 6840

October 8, 1948

Mr. Kermit Geary
Route #2
Walnutport, Pennsylvania

Dear Mr. Geary:

This is to confirm your reception of our Broadcast
of a football game from 12:15 to 12:3130 a.m.
Central Standard Time, October 3, 1948.

I also was very pleased to receive this letter. Our
sales force makes good use of such information in
demonstrating the extent of our coverage to prospective
clients.

In view of the fact that your antenna was not oriented
for maximum signal pick up from this direction, I feel
all the more pleased with this report.

My sincere thanks and best wishes for lots of good
DX for you in the future.

Yours truly,



John Haerle
Chief Engineer

JH:mm