

# MIDWEST BROADCASTING

P.O. BOX 270 • 105 E. MAIN STREET, SUITE 301  
MORRIS, ILLINOIS 60450  
815-942-0022

February 24, 1989

Kermit Geary  
1266 Riverview Drive  
Walnutport, Pa 18088

Dear Kermit:

We received your letter earlier this month, and are as surprised as you at your reception report. As you mentioned, we were a daytime-only station until the FCC gave us and other stations on 1550 and some other frequencies low nighttime powers. We were pretty skeptical about our nighttime power...6-watts, but have been surprised at what it will do. It covers our city of license, Morris, pretty well at night, and even stretches out into the county in some areas. But we never expected coverage in Pennsylvania! As you described, we are a Mutual affiliate, and do carry Larry King at night. Our last break of the hour is right before the news, and is followed by a legal I.D. as you described. One of the ads and the legal I.D. was ours; however, the first ad you described for a business in Buckingham, was not on our station. Buckingham is quite a ways away, and we have no advertisers from there. Perhaps at that point, you received another station. However, the second ad, for Mansards, was ours; and so obviously was the legal I.D.

As far as our transmission system, I'm proud of it since I have replaced almost everything here fairly recently. We have a new Nautel 400 AM-transmitter with three power levels available, of which we use two. Our daytime power level is 250-watts, the nighttime is 6-watts. Antenna Amps during the day are at 2.96, and at night, .458. We are extremely pleased with the signal and sound quality of this transmitter, and we process our audio using a Texar Audio Prism with Eagle 2 Level Controller. It gives us fully-modulated, clean sound for the AM band.

I enclose bumper stickers from our station, (although old ones), for your collection.

Sincerely,



RANDY L. NESS