



Idaho Theatre Building
Twin Falls, Idaho

May 13, 1946

Kermit Geary
R. F. D. # 2,
Walnutport
Pennsylvania

Dear Sir:

In reply to your letter of April 8, 1946, we are very happy to hear from you and learn that we put such a strong signal into the East coast.

I have checked your report with our test log and find that it is 100% correct.

We officially started broadcasting at 6:00 A M Monday morning, April 8, 1946. The test program that you heard was the last test program made before we started broadcasting. Our hours are from 6 A M to 11 P M every day except Sunday, when we start at 7 A M instead of 6 A M.

We have now changed our slogan to fit our call letters. It is now "Key Voice of Magic Valley". ---KVMV.

We make frequency test and test programs daily at 5 A M MST and on Monday mornings at 2:15 A M to 2:30 A M. M S T.

Again, May I say thank you for your report.

Very cordially yours,

A handwritten signature in cursive script that reads 'Betty French'.

Betty French
Traffic Manager