

# BOISE VALLEY STATION

## K F X D

NOW 580 ON YOUR DIAL

STUDIOS IN BOISE AND NAMPA

GENERAL OFFICE, NAMPA, IDAHO

*Transmitters Half-way Between Boise & Nampa*



1000 WATT A. M.

580 KC

2500 WATT F. M.

101.3 MC OR CHANNEL 267

KERRITT GEARY,

R. F. D. #2

WALNUTPORT,

PENNSYLVANIA.



**KFXD****BOISE VALLEY STATION**AFFILIATE OF THE MUTUAL BROADCASTING SYSTEM  
STUDIOS, NAMPA AND BOISE  
NAMPA, IDAHO

FRANK E. HURT &amp; SON

Dear Sir:

Received your letter in regard to our check that we made Monday morning, April 7th, at 1:00 o'clock A.M., Mountain Standard time.

We have checked your report with our log and find it to be correct.

There will be another frequency check made May 5th Monday morning, at 1:00 o'clock Mountain Standard Time, and would appreciate it if you would tune in and confirm our reception at that time.

Thanking you very kindly for your interest, I remain,

Sincerely yours,  
Radio Station KFXD



Ken Bort  
Chief Announcer

**MORE**  
*for your* **RADIO**  
**DOLLAR**

**KFXD**

now  
**580**

*was at 1230*

500

600

700

800

1000

1200

In keeping with our policy of PROGRESS we are proud to offer these new facilities to you. A new transmitter—a better spot on the dial—and a whale of a lot of power—Yes, you'll get more from KFXD!

# F M

*frequency modulation*

What is FM? It is a new method of broadcasting which is far superior to present standards of radio reception. Briefly, here are its advantages:

- (1) Static-Free reception. FM filters out all static—man-made as well as severe electrical disturbances caused by thunder storms.
- (2) No fading. FM provides strong and constant signal.
- (3) Elimination of Cross-Talk. Regardless of conditions you hear only one station at a time.
- (4) High Fidelity—which means perfect tone—perfect reproduction of the highest and lowest sounds.

KFXD is the first in the Intermountain area with this latest method of broadcasting—FM, or Frequency Modulation—2500 watts—too!

101.3 MEGACYCLES OR CHANNEL 267



Main offices and studio building in Nampa  
BOISE VALLEY STATION KFXD



Studios in Nampa and Boise, Idaho  
Transmitter Midway Between  
Standard 580 kc --- FM 101.3