

# **KEEP**

Advertising



January 26, 1953  
Twin Falls, Idaho

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Dear Mr. Geary,

In reference to your letter of the 20th, I am happy to inform you that your observations are correct. Radio KEEP was on the air for purposes of testing on the 18th of January, during the early hours logged on your check. Thanks for your letter.

Cordially,

*Donald A. Miller*  
Donald A. Miller  
Chief Engineer  
Radio KEEP, TFI

SERVING  
MAGIC VALLEY  
FROM  
TWIN FALLS,  
IDAHO

PHONE  
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