



*Hermit - our studios are on
Collins Road, across from one
of the main assembly plants!
It's now Rockwell International..*

RL

- Winner of NAB 1992
Marconi Award
Station of the Year
- Winner of NAB 1988
Crystal Award
for Excellence in
Community Service

February 9, 1993

Dear DX Enthusiast:

I am happy to confirm your reception of the WMT first-ever DX-TEST which aired midnight-1AM Central Time on January 31, 1993.

We've received letters from (so far) Alberta and Ontario, Canada..... from Cape Cod, MA....near Atlanta, GA...from TENN, OK, S.C. and N.C., PA, IN, ILL, KY, VA, MO, CO and lots of others. Many of these states were heard from on our National In-WATS during the hour of the Test; with meaningful apologies to our friends in Canada---I forgot that line works only in the lower 48.

WMT operates 24 hours a day with 5-thousand watts, non-directional during daytime with 3-tower array at night. Our DA has nulls at 170-degrees to protect WREC, Memphis as well as nulls at 70-degrees to protect Montreal. The night signal tends to increase mostly in the west-southwest direction. Daytime groundwave reception is possible with decent radio and antenna from as far as southern Indiana. Splatter from 590-WOW Omaha and 610-WDAF, Kansas City hurt reception possibilities to the west and southwest during daytime. We've received reception reports in the recent past from Finland, Sweden...and, we've heard from New Zealand. WMT operates using C-Quam AM Stereo; a Harris MW-5 transmitter and is locally programmed from studios on the northeast side of Cedar Rapids...the transmitter-antenna site is about 5 miles northeast of the studios, located northeast of Marion, Iowa.

WMT's ratings and revenue are regional market pacesetters; we've been news-weather-agribusiness information intensive with adult/MOR music now and then. Don DeFore and Fran Allison got their beginnings here when WMT's facilities were located in the still-beautiful Paramount Theatre building downtown Cedar Rapids...we were one of the first studios-on-springs facilities, with our roots going back to 1922 when we were WJAM. In the late 1920's, the station moved to Waterloo and became WMT "Waterloo Morning Tribune" and was brought back to Cedar Rapids in the mid 1930's.

That hour of DX-testing was magical to me and I thank you for your response and participation. I hope we can do it again!

73---and Good DX-ing.....

RL
Rick Sellers
Vice President
Operations-Programming
(ham call WDØHGI)