

# KIWA SHELDON, IOWA



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OFFICES & STUDIOS — CITIZENS STATE BANK BLDG., SHELDON, IOWA PH. FA 4-2597

Dear DX-er:

This will verify your report of reception of KIWA  
During the Special Test March 6, 1972.

We would like to send out a personal letter to each of  
you, but the number of reports we have received makes this  
difficult. At this time we have received 68 reception  
reports including five tapes. Thanks to all of you for the  
complete, detailed reports.

Most of you will be interested in the overall response,  
so here are a few comments. We received reports from 23  
states...Florida, Washington, Oregon, Texas, Connecticut,  
Rhode Island, Virginia, Maryland, Colorado, Mississippi,  
Illinois, Ohio, Pennsylvania, New York, Michigan, West  
Virginia, Oklahoma, Wisconsin, Indiana, New Jersey, Minnesota  
and Missouri. Reports also came from Scarborough, Ontario;  
Winnipeg, Manitoba; Hamilton, Ontario; and Edmonton Alberta.

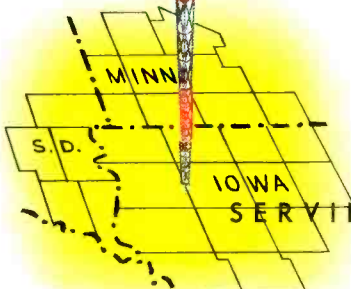
The only interference reported in a few areas was from  
stations in Nassau, Bahamas; Tijuana, Mexico; and Columbia,  
South America. In most areas the signal was reported  
unusually strong for 500 watts. KIWA IS non-directional.  
Many letters from the East Coast Area reported light to  
heavy static. Some spotted areas, Illinois in particular,  
reported a lot of fading. In general, reception was rated  
good to excellent.

Enclosed is a copy of our program schedule and govern-  
ment plus our tenth anniversary card. Also a copy of a  
hand-out sheet we had printed for the open house of our  
New Studios a year ago. We've added one staff member since  
that time, plus all the men have added beards in connection  
with Sheldon's Centennial this year.

Again, Thanks for the very complete reports.

Sincerely,

*Frank Luepke*  
Frank Luepke, S.M.



SERVING AMERICA'S RICHEST FARMING AREA