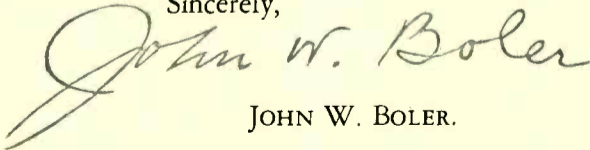


DEAR LISTENER:

KIOA, 940 on your dial, Iowa's largest independent broadcasting company, is now on the air. From 5:30 A.M. 'til 12:30 A.M., nineteen hours a day, KIOA is sending you news, music, sports and features — especially planned for Iowa. Jolly Joe Martin, master disc jockey; Don O'Brien, veteran sports authority; Wendell Odland, farm and market expert; Pa Smithers, your friendly philosopher, and Trudy Murrow, with a variety of top-flight shows, are just a few of the colorful personalities aired daily on KIOA.

Many thanks for your interest. Keep listening at 940, won't you? Want a monthly KIOA program schedule? We'll be happy to send one your way.

Sincerely,

A handwritten signature in cursive script that reads "John W. Bolter". The signature is written in dark ink and is positioned above the printed name.

JOHN W. BOLER.



THIS SIDE OF CARD IS FOR ADDRESS

Kermit Geary  
R. F. D. #2  
Walnutport, Pennsylvania