

ROBERT K. BECK, PRESIDENT  
C. B. DEPUY, VICE PRESIDENT  
E. WM. PORTER, SECY-TREAS.  
ROBERT G. IRWIN, MANAGER



# CENTERVILLE BROADCASTING COMPANY

1310 South Main St.

Centerville, Iowa

February 25, 1949.

Mr. Kermit Geary,  
RFD #2,  
Walnutport, Pennsylvania.

Dear Mr. Geary:

This will acknowledge your report on receipt of KCOG broadcast February 20th for which we thank you. We have RCA equipment, Raytheon Console, a beautiful Studio Building. We have been advised that due to our highly conductive soil, our extensive ground system, the altitude of our site and the quality of our equipment throughout, we will enjoy unusual coverage for our power on 1400 kilocycles and 100 watts. If you have an opportunity to drop down this way, stop and see us, we shall be very happy to show you around.

Very truly yours,

CENTERVILLE BROADCASTING COMPANY.  
ROBERT W. MOORE, Chief Engineer.

*Robert W. Moore*

**KCOG-***The main "COG" in your Sales Promotion Plan*

FOR SOUTHERN IOWA AND NORTHERN MISSOURI