

1000 WATTS

W F B S

PHONE CH. 4-5685

FORT WALTON BEACH, FLORIDA

950 Kilocycles

LOCAL RATES

Rate Card No. 1

1-MINUTE ANNOUNCEMENTS

1 to 10 - \$2.00 -:- 10 or More - \$1.50



NO. TIMES	1 HOUR	30 MIN.	15 MIN.	10 MIN.	5 MIN.
1	35.00	20.00	11.00	7.00	5.00
13	30.00	17.00	9.50	6.80	4.50
26	28.00	16.50	9.20	6.60	4.30
52	27.00	16.00	9.00	6.40	4.10
104	25.50	15.00	8.75	6.25	3.75
156	24.00	14.50	8.50	5.75	3.50
208	22.00	13.50	7.40	5.40	3.40
260	20.00	12.50	6.75	5.10	3.30
312	18.00	11.00	6.00	4.80	3.25
360	16.00	10.00	5.60	4.50	3.00

NEWS — UNITED PRESS

5 Mins. Daily, 6 Times Weekly - - - - - \$75.00 Per Month

15 Mins. Daily, 5 or 6 Times Weekly - - - - - \$125.00 Per Month

News Contracts—6 Months Minimum

EXCEPT FOR CONTRACTS — SUBJECT TO CHANGE WITHOUT NOTICE.