

WFBS

1000

H. FRENCH BROWN, SR.
PRESIDENT AND GENERAL MANAGER
WEST FLORIDA BROADCASTING SERVICE,
LICENSEE

RADIO — 950 KC — 500 ~~WATTS~~ — BOX 488 — FORT WALTON BEACH, FLORIDA

STUDIOS - OFFICE
MIRAMAR HOTEL

March 13, 1957

Mr. Kermit Geary,
Box 298, Rural Delivery 2,
Walnutport, Pennsylvania.

Dear Mr. Geary:

This is to acknowledge receipt of your letter of February 7th and to ask you to forgive us for not answering sooner. We certainly appreciate your writing to us, and feel quite proud that we were ^{heard} so far away.

Your report is correct, except that there was no woman at the controls; it was yours truly, and I'm no woman, think I have quite a masculine voice, so believe it might have been disturbances in between here and you, to make my voice sound like a woman's. But, that is not important, since the good part is that you heard us, and were kind enough to write.

We are a new station; went on the air June 28, 1956, with 500 Watts; have done well, have lots of listeners, hope to make some money as we go along. This is a fast growing part of Florida, with our two mighty Air Bases, Eglin Air Force Base, and the Home of the Black Knights, Hurlburt, as our close neighbors, this area has great potentialities. With this, this is one of the best fishing ports on the coast of Florida; you should be good to yourself and come down and see our beautiful water and snow white sand beaches sometime.

Thank you again for writing, hope you pick us up again sometime.

Sincerely,

H. French Brown, Sr.

H. French Brown, Sr.,

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