

# KVVC

OWNED AND OPERATED BY  
KVVC - THE VOICE OF VENTURA COUNTY  
487 EAST MAIN STREET  
VENTURA, CALIFORNIA  
PHONE 6185

FULL TIME RADIO STATION  
"TOP OF THE DIAL"  
1590 KC • 1000 WATTS

WILLIAM H. HAUPT  
PRESIDENT

JOHN W. SWALLOW  
V. P. GENERAL MGR.

ALAN LE VINE  
V. P. COMMERCIAL MGR.

DAILEY S. STAFFORD  
SECY.-TREAS.

September 16th, 1948

Mr. Kermit Geary,  
RFD No. 2,  
Walnutport, Penna.

Dear Mr. Geary:

This will acknowledge your letter of Sept. 13, 1948, in which you correctly quote from our fire broadcasts on the morning of September 13th. It was most gratifying to hear that we are R7 there, with QSA 3. We are operating at about peak performance, with a directional that points our power your way with 314 mm/v. We have all RCA equipment, with full half wave antennas (311.4 feet).


Should you be interested in learning more about us, you might try and contact 6MLA at Los Angeles some night. He is a young chap who has lived next door to my home for some years-an excellent engineer-and a chap I know you would enjoy having a bit of gab with. He will probably tell you that I am a very poor ham, with an old broken down PR15, and a yen for commercial broadcasting. Great business if you have the nerves to stand up to it.

6MLA has a nice rig, operating about 1kw, and usually is on the 20 meter band. He has a directional and I know he will have no trouble in reaching you. His handle is Dexter-last name Young.

Again thanks for the letter. Keep listening, and we might meet again, though I hope it isn't under circumstances like this one. This fire was rather bad, and while it is still burning, it is now high in the back mountain country where it can't cause much damage to people or homes. 73's to you, and again thanks.

KVVC THE VOICE OF VENTURA COUNTY

By

  
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President.

Confirmation of reception.

"The Voice of Ventura County"