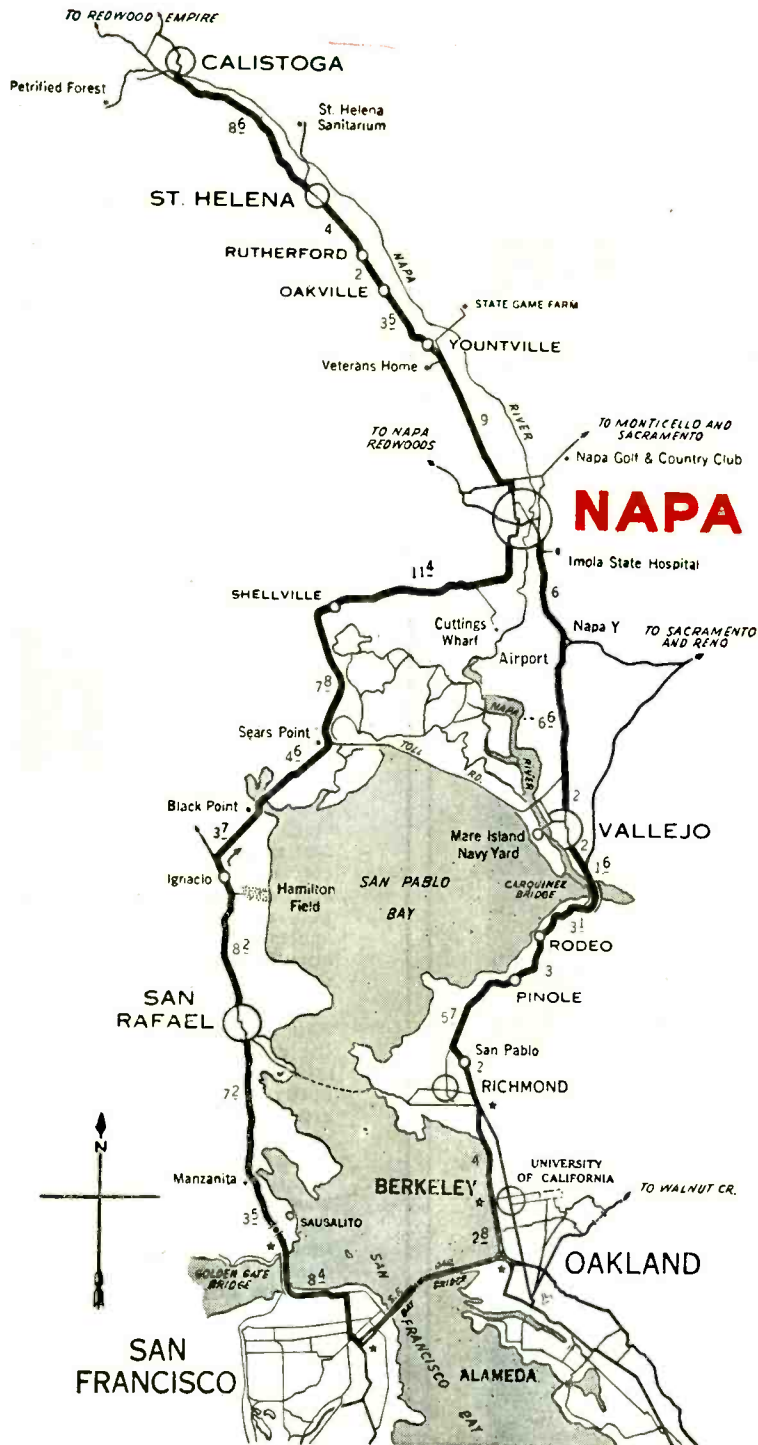


# NAPA



TRANSMITTER—STUDIOS—OFFICES  
FOSTER ROAD

ELWYN F. QUINN - - General Manager

NAPA BROADCASTING COMPANY

# KVON

"The Voice of Napa"

1440 K.C. 500 WATTS  
DAY & NIGHT

P. O. BOX 427 -- PHONE 2606

NAPA, CALIFORNIA

March 4, 1948

Kermit Geary  
R. F. D. #2  
Walnutport, Pa.

Dear Mr. Geary:

This will verify your report on reception of KVON, according to your letter of March 1.

Equipment here consists of a Collins 20T transmitter, together with a Collins 212A console, Presto 64A turntables, General Radio monitoring equipment, and associated gear. The antenna is a directional array consisting of two 200 foot vertical radiators.

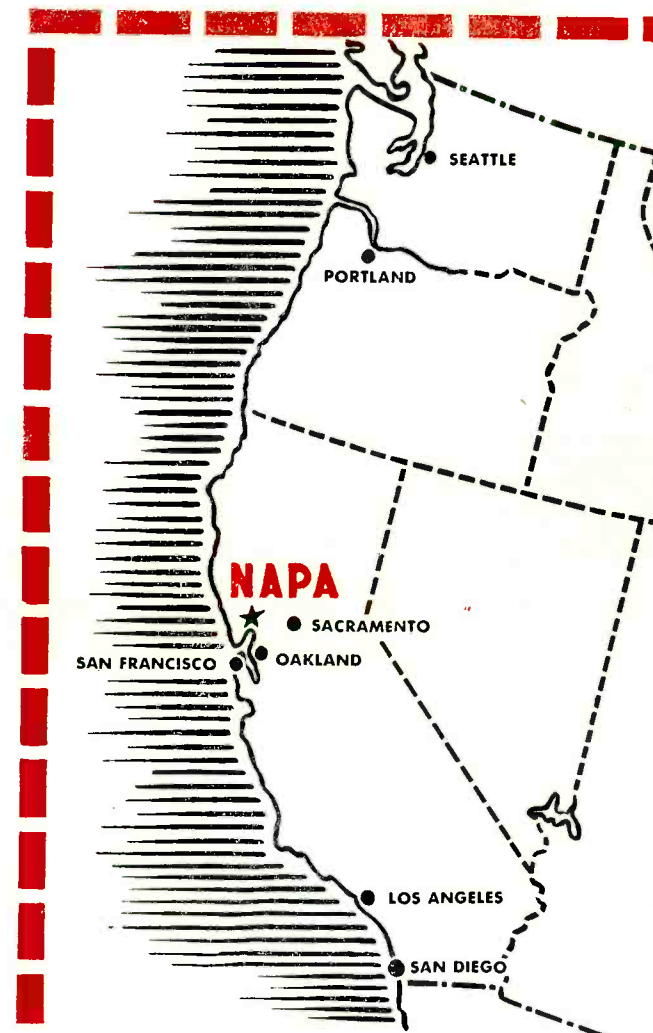
Many thanks for your report. Reports of reception by listeners are always very helpful.

With very best personal regards,

Cordially yours,

NAPA BROADCASTING COMPANY

Earl H. Holtman,  
Chief Engineer.





## This is Napa

**T**HE picture presented here shows the City of Napa in the foreground, with the Napa Valley running northward to the base of the flat topped mountain in the distance. This mountain is Mt. St. Helena, one-time home of Robert Louis Stevenson.

Head of navigation for the Napa River is the Francis Bridge, shown right of center in the photo. Note how three of the four modes of transportation converge directly upon the town. Water, highway and rail transport are all within a few feet of each other. Just south of Napa is a fine modern airport, which makes this area accessible by every means of travel.

A variety of enterprises form a sound and colorful pattern of economy for Napa and Napa County. Much of its wealth springs from the rich soil which was so instrumental in luring the first farmers to the Napa Valley. Having grown world famous for the quality of its varied types of wines, and being particularly suited to the viti-culturist, the aggregate annual gallonage of wines produced exceeds 5,250,000. As a result the 45 wineries of Napa County with the scores of accompanying vineyards, carry hundreds of people on their payrolls. But the grapes are not alone. Thousands of tons of prunes are grown, processed and shipped to practically every spot on earth. Tomatoes, apples, cherries and so on up the list, all flow during the harvest season, in a giant stream to the food baskets of the world.

Numerous hatcheries, incubating all types of poultry and game birds, form large scale enterprises in themselves. Livestock, dairy products and wool also rate highly in the economic structure of the County.

Industry, for which the City of Napa is ideally located, has a very important place in the well balanced production scheme of this abundant territory. Enterprises actively engaged here run in scope from the building of ships on the Napa River to the manufacture of the many products of the needle crafts. Here are located two large tanneries, plants which turn out nationally advertised shirts and trousers, leather gloves, concrete products, distillery products and paper boxes. The abundant water supply soon available from the recently completed Conn Valley dam is



an added attraction to the industrialist.

Napa's mean average is 60 degrees, with winter extremes rarely dropping below 40 degrees, and summer temperatures seldom rising above 85 degrees. The present population of the City of Napa is very close to 14,000 with a total Napa County population of 42,500. The area of Napa County, of which Napa is the county seat, is 783 square miles. The terrain ranges in altitude from sea level on the northern shores of San Francisco Bay, to an elevation of 4343 feet at the summit of Mt. Helena. Resultant rapid topographical changes compose pictures of spectacular scenic beauty, as well as providing some variety of climate within the county's borders. With a finely balanced economy of industry and agriculture, the City and County of Napa represent an area of great financial and social stability.

Napa County, the southeast gateway to the Redwood Empire, is widely known for its recreational possibilities. In the upper Napa Valley lie the towns of St. Helena and Calistoga, nestled between two picturesque mountain ranges. This vicinity offers a variety of hot springs, health and pleasure resorts. Near Calistoga are a petrified forest and many famous geysers, attracting visitors from all parts of the country. In these rugged mountainous areas the sportsman is offered ample opportunities to test his skill with rod and gun.

Located 48 miles north of San Francisco, Napa's find the metropolitan areas of the San Francisco Bay region easily accessible. Big city atmosphere, smaller town advantages, rural activities, and outdoor life in wilderness surroundings are all available to the local residents. Possessors of a fine educational system including a rapidly expanding Junior College, a well set-up network of churches, an enviable geographic location combined with a climate which is ideal, the City and County of Napa are excellent examples of both the American community and California living.

If you will write to the Napa Chamber of Commerce, they will be very glad to send you any information you may desire about Napa and the surrounding area.