

Wallace S. Wiggins

PROGRAM

KVOE

"THE VOICE OF THE ORANGE EMPIRE"
SANTA ANA · CALIFORNIA

February 20, 1941

Mr. Kermit Geary,
R.F.D. 2,
Walnutport, Penna.

Dear Mr. Geary:

Yes, this will verify your report of reception of this station on the morning of February 12, 1941.

Verification is based on your mention of "The Bargain Counter" at 3:30 P.M. This is purely a local broadcast, not carried by the network, therefore your mention of this proves beyond all doubt that you could have heard it only on this station.

I'm sure you will agree that it is only fair to insist that reports include material that can be verified beyond reasonable doubt. We have no way of knowing how many other stations on the same frequency give resumés of their programs at sign-off time, nor how many use the same sign-off procedure. Naturally, it would be quite easy for someone to report reception of a station, giving the call letters, approximate sign-off time, etc. and expect a verification. As a matter of fact, you'd be surprised how many actually do this. Therefore, when accurate data is received, we are pleased that much more and the verification we give should count for that much more too.

Many thanks for your interest and for staying with it so long!

Cordially,


Wallace S. Wiggins
KVOE

Affiliated with MUTUAL - DON LEE BROADCASTING SYSTEM