

Valley Broadcasting Company

P. O. Box 495

POMONA • CALIFORNIA

Reply To

TO SERVE
POMONA VALLEY'S
MAJOR MARKET

May 6, 1947

Mr. Kermit Geary
R.F.D. #2
Walnutport, Pennsylvania

Dear Mr. Geary:

Thank you for your interesting letter of April 28th. Yours was the first received and we shall post it for the interest of our visitors.

Please pardon this delayed answer, as we have been 'snowed under' with work during this test period. We were very much pleased with the statements contained in your letter and somewhat surprised that our program would carry that far with such clarity and without distortion. In our opinion, your equipment is very selective and installations quite satisfactory.

As of this morning we passed our final inspection with a clean slate. The efficiency rating of the transmitter was checked at 81 $\frac{1}{2}$, which is very good, and we were monitored for 18 minutes at 0 beat. We are using Raytheon equipment and operating at 500 Watts. KPMO will hit the air Thursday, May 8th and will continue at full time operation from 6 AM to 12 Midnight.

We wish to extend our appreciation and to thank you for logging our test program on April 28th and for the interesting information you sent us. May you have the best of luck in this radio field.

Very truly yours,

STATION K.P.M.O.

Dean H. Wickstrom

Dean H. Wickstrom, Gen. Mgr.