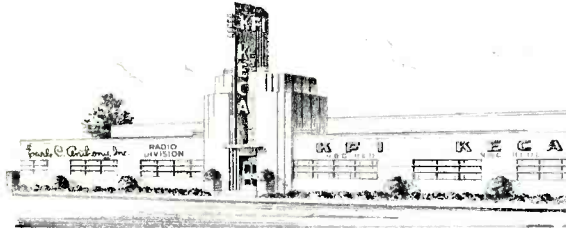


KFI

640 KC.

NBC RED NETWORK



KECA

790 KC.

NBC BLUE NETWORK

Earle C. Anthony, Inc.
 RADIO DIVISION
 141 NORTH VERMONT AVENUE
 LOS ANGELES • CALIFORNIA
 April 19, 1944

Mr. Kermit Geary
 RFD #2
 Walnutport, Pennsylvania

Dear Mr. Geary:

Thank you for your detailed report of KECA program reception, April 13th-14th. We are pleased to know that our signals are heard so satisfactorily on occasions in your locality. At the time you heard us, we were using a directional antenna designed to minimize the signal in the direction of Billings, Montana. As you undoubtedly know, 790 Kc. is a regional frequency. Stations on these frequencies are licensed to provide service in their own area.

At the present, we do not have any pictures of the station or staff, but contemplate having some prepared, and will keep you in mind.

Again thanking you for your interest, we are,

Yours very truly,

C. W. Seamans
 KFI-Earle C. Anthony, Inc.-KECA
 per C. W. Seamans