



*lively eleven ninety radio*

P. O. BOX 6644

PHOENIX, ARIZONA

PHONE 253-8473

BALI HI MOTOR HOTEL  
1515 GRAND AVE.

December 15, 1964

Kermit Geary  
R.D. 2, Box 298  
Walnutport, Pa. 18088

Dear Mr. Geary:

We received your letter reporting the reception of our station on Sunday night, November 29, 1964. A buddy of yours in the National Radio Club from Weston, Ontario had picked us up the same evening. Yes, we are only 250 watts with 1190 KC's on the dial but broadcast directional. When some of the larger stations sign off you can hear us at a great distance. We checked our log to verify your reception and know you were listening to KRDS. We have just mailed our application to FCC for increased power and in the near future, no doubt, you will be hearing us more frequently.

Our transmitter is located in Tolleson, Arizona, with offices in the beautiful Bali Hi Motor Hotel in downtown Phoenix, (card enclosed). We hope if you ever get this far west you will pay us a visit, and we thought you might like to join our window sticker club, (sticker enclosed). Over 40,000 of these have been distributed throughout the Valley of the Sun.

With best regards,

KRDS Radio

E. O. Smith  
Owner

mjg

Enclosures