

KWEM

990 ON YOUR DIAL

WEST MEMPHIS BROADCASTING CORPORATION

WEST MEMPHIS - - ARKANSAS

February 1, 1947

Mr. Kermit Geary
R.F.D. #2
Walnutport, Pennsylvania

Dear Mr. Geary:

I trust that this letter will suffice for verification of your recent report of reception of KWEM.

We are using a four hundred and sixty five foot over-all height vertical radiator, with 120-400 foot radials, and 120-100 foot radials spaced three degrees apart. Our equipment throughout the station is of Gates Radio Company manufacture.

We will be on the air every morning for the next few months for a frequency check, and we will appreciate any further reports on reception.

Thank you very much;


Vernon L. Dillaplain
Chief Engineer

VLD:bd

IN THE
HEART
OF THE
MEMPHIS
MARKET



1,000 WATTS OF POWER FOR A 250 WATT RATE