

Neely Broadcasting Company

THE VOICE OF NEELY THEATRES

Marion, Alabama

W MARION, ALABAMA
THE HOME OF
J UDSON COLLEGE
A ND 1310 K. C.
5000 WATTS
M ARION INSTITUTE

Kermit Geary
R.D. #2, Box 298
Walnutport, Pa.

Dear Mr. Geary:

Well, here we are at long last. I am truly sorry that I didn't get this letter off to you at a much earlier date but if you have a duplicate copy of your letter and will check on it, you will notice the date on it was Nov. 27th which is just about a month before Xmas. I am sure you are well aware of the amount of traffic a radio station must carry during the Xmas season and for that reason it seemed that I just couldn't find time to get a note back to you.... I might add however, that since the new year has arrived, I nearly have enough time between spots to go fishing. Ha! I shouldn't laugh about it as it certainly does the ol' pay check no good. However we have a lot to be thankful for and can't complain too much.

If I may be permitted, I would like to call you Kermit from here on out as I detest formalities. Ok? Let me just say that it certainly was swell hearing from you and of course it's always nice to ~~know~~ know we are reaching out so well. It might interest you to know that on Nov. 23rd and Jan. 2nd we also received letters from ~~two~~ two hams in New Zealand whose address and call letters you will find inclosed for whatever use you may care to make of them.

I am not a ham myself although I hold a 1st class ticket but I might add that I am thinking very much of getting my ham ticket and should I do this it certainly would be the greatest of pleasure to give you a buzz. The reason for the above ~~text~~ is that my first love in radio has not been engineering but pgm. directing and sales as I have found that seems to be where the most of that long green stuff comes from. Ha! I am at present the Program Director here at WJAM but as just mentioned...the ham bug is beginning to nibble at me so may get started into that as I have several friends here and in other parts of the country ~~where~~ I have worked that are also prodding me to get on the air.

Must close for now and might I add that it will always be a pleasure to hear from you at anytime...I'll try not to be so long in answering the next time,



1310 • THE BEST SPOT ON YOUR DIAL
Sincerely,

S. E. (Stan) Hendricks
Pgm. Dir. ★
WJAM.