

THE FORT WORTH STAR-TELEGRAM

WBAP

(500 watt Western Electric Station)

"CLASS B"



THE HOME OF WBAP

WBAP PROGRAM HOURS, DAILY.

Official Markets, 485 Meters

9:45 to 10:00 a. m.—Opening Markets.
11:00 to 11:30 a. m.—Weather and Markets.

3:00 to 3:30 p. m.—Closing Markets.

GENERAL PROGRAMS, 400 METERS.

3:45 to 4:00 p. m.—Financial Review.

7:30 to 7:45 p. m.—News and Sports Re-
view.

7:45 to 8:00 p. m.—Bedtime Story.

9:30 to 10:30 p. m.—Concert.

SATURDAY EVENING SPECIAL.

5:30 to 6:00 p. m.—Radio Vesper Concert.

SUNDAY.

11:00 a. m. to 12:15 p. m.—Church Services.

2:00 p. m.—Radio Sermonette.

3:30 to 4:00 p. m.—Concert.

Time: Central Standard.



WBAP MICROPHONE

Dear Radio Listener:

The Star-Telegram acknowledges with appreciation your report telling that you have received the programs sent out by our new station. We are glad to know that WBAP is reaching so large an "unseen audience" of radio fans and will be pleased to hear from you at any time in the future.

RADIO STAFF

G. C. ARNOUX, Radio Editor.

G. C. RULISON, Operator.

W. E. BRANCH, Technician.

MRS. J. W. AKINS, Stenographer.

Cordially yours,

THE STAR-TELEGRAM,

G. C. Arnoux,
Radio Editor.

Z4W3



Clarence Dearing
636 River St
Piquan, Ohio.