



12/29/62

Ondas médias: 840 klcs.

Ondas curtas: { 11.925 Klcs. — 25 metros
6.185 Klcs. — 49 metros

DEPARTAMENTO COMERCIAL — Rua Paula Souza, 181
Fones: 36-4801 e rêde interna: 36-6361
Caixa Postal, 372 — SÃO PAULO — Brasil

DR110
RADIO BANDEIRANTES S/A
11111



SÃO PAULO — BRASIL





PRH-9
RADIO BANDEIRANTES
I I I I I

Lieber Hoerer!

Es ist uns eine ausserordentliche Freude von Ihnen zu erfahren, dass unser Sender, Radio Bandeirantes, von Ihnen in Ihrer Stadt gehoert wurde.

Es wuerde uns freuen von Ihnen weiterhin zu erfahren wie unsere Sender, die auf den Wellenlaengen von 25 Meter (11.925 Kc.) und 49 Meter (6.185 Kc.) arbeiten, empfangen werden.

Indem wir Ihnen fuer weitere Auskuenfte danken, gestatten wir uns, unserem lieben Hoererfreunde einen Wimpel zu schicken, welcher beweist, dass Sie die Radio Bandeirantes, São Paulo, Brasilien, gehoert haben. Dieser Wimpel traegt die Inschrift: "Eu sou ouvinte da Radio Bandeirantes" (ICH BIN HOERER DER RADIO BANDEIRANTES).

Wir verbleiben mit

Hochachtungsvollen Gruessen
RADIO BANDEIRANTES S. A.
Departamento de Relações Públicas

Dear Sir.

We received your letter and have great pleasure in answering it.

We liked your report, very much, and we are glad to know that in your city, we still can be heard.

SOME CHARACTERISTICS OF OUR STATION

NAME — RADIO BANDEIRANTES

TRANSMISSION — We transmit during the following hours and daily.

PRH-9 (PREFIX), Modulated Frequency, on 96,1 mg. daily.

PRH-9 (PREFIX), Modulated Frequency, on 96,1 mg. 24 hours daily.

ZYR-77 (PREFIX), Short wave, transmit from 6,00 to 13,00 hours — and from 20,30 to 2,30 hours — 25 meters station and on 6.185 kc.

ZYR-78 (PREFIX), Short wave, transmit from 6,00 to 13,00 hours, and from 18,00 to 2,30 hours — 49 meters station, and on 11.925 kc.

TEXT OF ANNOUNCEMENT — Radio Bandeirantes de São Paulo, transmitindo simultâneamente pelas suas estações PRH-9, ondas médias, 840 kc. Frequência Modulada 96.1 mg. e em ondas curtas, ZYR-78, estação de onda curta de 49 metros, 6.185 kc. e ZYR-78, estação de onda curta de 25 metros, 11.952 kc. POWER OF OUR TRANSMITTER — 10 kw.

We started our transmission of short wave, on September 6, 1953.

Thanking you, for your letter, we hope that you continue sending new informations concerning our stations and remain.

Sincerely yours,
RADIO BANDEIRANTES S. A.
Departamento de Relações Públicas