

W L C X

P.O. BOX 821 • LA CROSSE, WISCONSIN • PHONE 4-4521

La Crosse Radio

1000 WATTS • 1490 KC

January 2, 1962

Mr. Ben Dangerfield
202 Governor's Drive
Sproul Estates
Chester, P.O. Pa.

Dear Mr Dangerfield:

Reception of our remote pickup cueing transmitter, FCC assigned call letters KD 3367, is acknowledged herewith.

This transmitter is used as a talkback circuit to our mobile radio units. It is on only when we are out on a news broadcast or other broadcast activity. You heard the announcer cueing records when it was surmised that the music seemed to "run down". The operator will put the needle in the groove of a record, then advance it until the music starts, stopping the motor and backing up the record so that it is in position for a 3 second start. Everything that goes on the control room speaker, also goes out on the air over KD 3367. The announcer may cut this cue and speak to the mobile units when they call in. The evening of December 28, our news unit was covering a bad accident in which there had been a fatality. We do not put this kind of information on the air until next of kin have been notified. That is why the carrier and program on KD 3367 was on for such a long time.

This remote pickup transmitter is 100 watts power, a Hallicrafters HT 9, built mainly for amateur service. It is loaded to a quarter wave antenna, "L" type. Your HQ 180 was doing a good job to bring this low power in at that distance.

Since you have such an interest, why not go a step further and get your ham license. I own WLCX, but operate my ham transmitter, W9E0V, almost every day. It is nice to have a hobby and a business that jibe! I have been a ham since 1928, and in commercial broadcasting since 1932. Have seen a lot of change in my time! Incidentally, I am using a HQ 160 at the ham station.

Thanks for your report of receiving KD 3367, on 1606 KC. It was nice of you to write.

73, Sincerely,

Joe Rohrer

Joe Rohrer..President, Manager, Chief Engineer...(and part time janitor)
WLCX

