

W M S K

Union County Broadcasting Company

Box 55

MORGANFIELD, KENTUCKY

Phone 1360

APRIL 5, 1963

MR. BENJAMIN DANGERFILED 3RD
202 GOVERNORS DRIVE
SPOUL ESTATES, CHESTER PA.

DEER BEN:

AS YOU CAN PROBABLY ALREADY TELL....THE OFFICE GIRLS ARE BUSY AND TO GET THIS LETTER BACK TO YOU AS QUICKLY AS POSSIBLE I AM TRYING TO WRITE IT MYSELF....IN CHECKING WITH OUR ENGINEER YOUR LETTER LOOKS OK...WE WERE TESTING! THE MORNING OF APRIL 1ST TRYING TO RE*LOAD OUR TRANSMITTER...AFTER INSTALLING A NEW MICA CAPICATOR WHICH HAD BEEN KNOCKED OUT THAT DAY BY A SEVER LIGHTING STORM. WE HAD QUITE A TIME GETTING THING ALL FIXED UP BUT WE ARE RIDING HIGH AT THE PRESENT TIME, HOW LONG IT WILL LAST IS ANOTHER QUESTION.

THE VOICE YOU HEARD WAS OUR ENGINEER...AS THE ANNOUNCERS AND I WERE HOME POUNDING THE PILLOWS....AND DIDN'T EVEN KNOW THE WORLD WAS TURNING....APPARENTLY THIS WAS A GOOD NIGHT FOR YOUR HOBBY....BECAUSE WE HAVE TESTED! ON NUMEROUS OCCASIONS...BUT WE HAVE RECIEVED I DON'T KNOW HOW MANY LETTERS FROM FELLOWS THAT PICKED US UP THAT NIGHT, ANS WE ARE HAPPY TO HEAR FROM THEM.....I KNOW SOME OF OUR FELLOW BROADCASTERS ARE GUILTY OF NOT ANSWERING SOME OF THIS MAIL....BUT ANY TIME YOU HEAR US IN THEIR WE WILL BE HAPPY TO DROP YOU A LINE....

AS I SAID BEFORE THE TYPING AND SPELLING MIGHT NOT BE UP TO PAR....BUT WE WILL ANSWERE YOU. AS I KNOW THESE CONFIRMATIONS ARE IMPORTANT TO YOU....

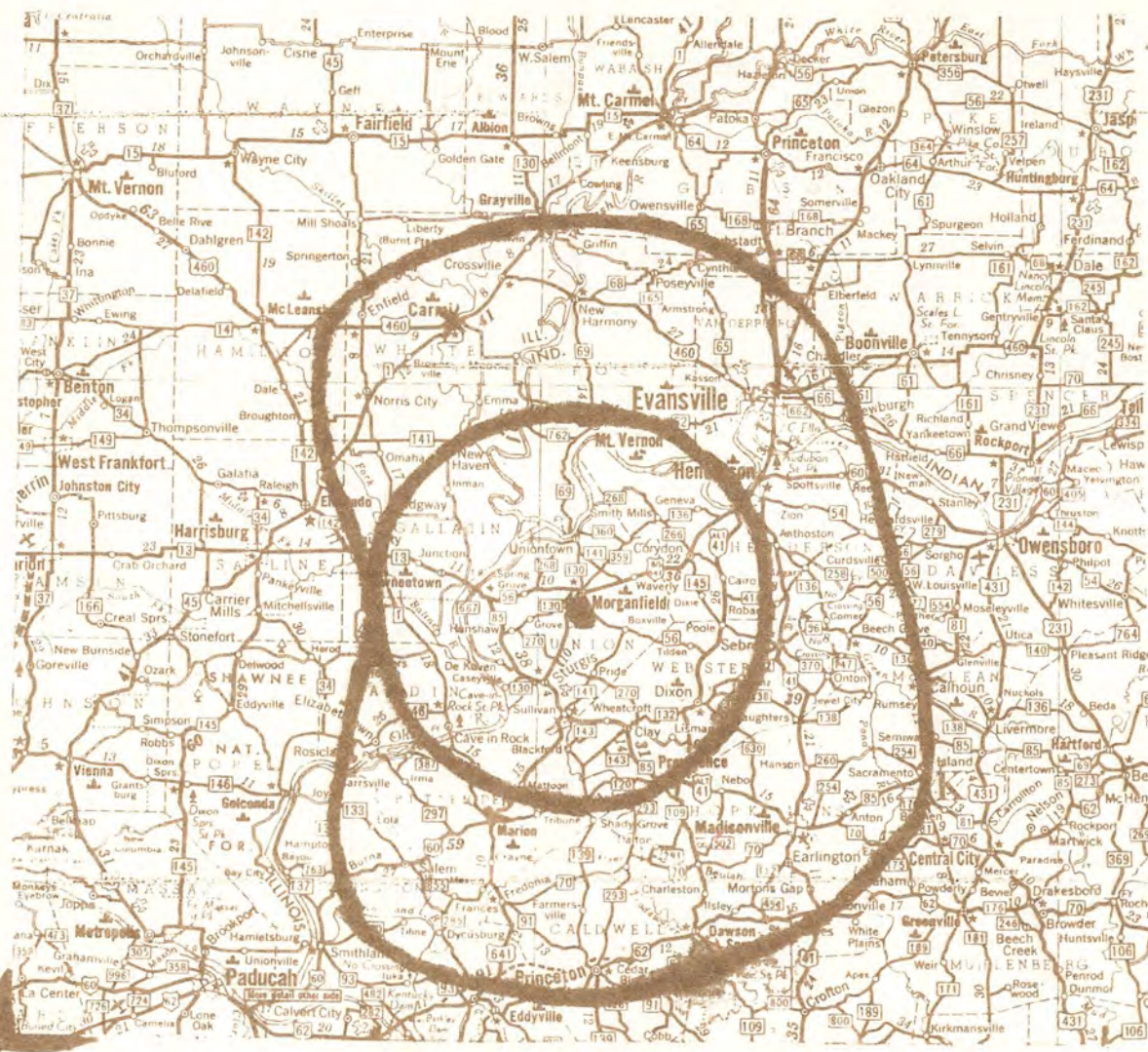
OUR STATION IS LOCATED IN THE WESTERN PART OF KENTUCKY....IN THE HEART OF KENTUCKY FARM LAND... TO GIVE YOU A IDEA OF OUR LOCATION...WE ARE 100 MILES SOUTH OF LOUISVILLE...ON THE OHIO RIVER....AND NEAR KENTUCK LCAKE.....OR IN THAT VICINITY....I AM ENCLOSEING A THERMO FAX COPY OF OUR COVERAGE AREA....WHICH YOU COULD BE INTERESTED IN.....

AGAIN IF I CAN BE OF HEL TO YOU IN OUR AREA...OR IF YOU'LL ARE EVR IN THE OLD SOUTH LAND... DROPE IN FOR A SNACK...OF CORN BREAD...AND HOMNEY GRITS...WILL YE:

SINCERELY:

UNION COUNTY BROADCASTING CO, INC.


BOBBY W. HITE MGR.



MORGANFIELD IS THE COUNTY SEAT OF

"UNION COUNTY"

UNION COUNTY IS ONE OF THE BEST

"FARM COUNTIES"

WMSK...THE VOICE OF THE COUNTY SEAT OF THIS RICH COUNTY...PROGRAMS MUSIC TO SUIT EVERYONE...POP, RELIGIOUS, FOLK AND THE BEST IN COUNTRY AND WESTERN.

NEWS....THREE LOCAL NEWS CASTS EACH DAY....AP NEWS ON THE HOUR.

PRIMARY AND SECONDARY COVERAGE AREAS OF WMSK...PERSONS RESIDING INSIDE PRIMARY COVERAGE AREA 46,000...IN SECONDARY AREA OVER 100,000 PLUS METROPOLITAN POPULATION.

Radio Station

WMSK

250 Watts
1550 AC



serving West Kentucky



Union County Broadcasting Company

Box 55

MORGANFIELD, KENTUCKY

1550