



"On top of the Rock"

W W L A

Route 1 La Crosse, Wisconsin 54601

September 29, 1975

Mr. Carl W. Dabelstein KØSBV
3139 North 65th St.
Lincoln, Nebraska 68507

Dear Sir:

Thanks for the reception report for W W L A ... I appreciate your taking the time to send the information. Here are some facts on the station:

Power: 100,000 watts Vertical Polarization
100,000 watts Horizontal Polarization

Transmitter: RCA
Stereo
and 67Kc Sub-carrier for
background music

Antenna: 10 Bays of Circular Polarization

Transmission Line: 5" Andrew Heliax

On The Air : December 6, 1966

Hours : 24 Hours

Antenna : 200 Ft. Tower atop a 600 ft. Bluff
overlooking La Crosse, Wisconsin.

Very truly yours,
RADIO STATION W W L A

William E. Bruring
William E. Bruring
President
Formerly W9ZSO