



WOW

Meredith WOW, Inc.
3501 Farnam Street / Omaha, Nebraska 68131
Phone (Area 402) 346-3400

WOW Radio

5,000 watts
590 kc.

WOW-TV

full power
100,000 watts
channel 6

WOW-FM

40,300 watts
92.3 mc.

September 3, 1965

Mr. Carl Dabelstein
12524 "C" Street
Omaha, Nebraska

Dear Mr. Dabelstein:

Our new QSL cards are still at the printers, so won't be able to send you a bit of wallpaper for your den at this time. We appreciate your reception report of WOW-FM.

WOW-FM is 40,000 Watts ERP, our programming is fully automated with the exception of the newscasts that were simulcast with WOW radio. The BC639 is a fine receiver for FM listening as the bandwidth of the IF stages is broad enough to accept the full swing of commercial FM. If you have changed the diode detector over to a ratio or Foster-Seely type of discriminator, I'm sure you can be proud of the results.

Please accept our delay in answering your letter, but we will get the regular QSL card to you as soon as they arrive.

Sincerely,

Mark L. McGowan

Mark L. McGowan,
Tech Operations
WOW-AM-FM-TV

MLM:cjo