programming for a specialized market BROADCASTING CORPORATION 1590 KC-AM 103.3 MC-FM July 13, 1964 23rd at Benton Blud. HUmboldt 3.3100 Kansas City 27, Missouri Mr. Carl Dabelstein 12524 "C" Street Omaha 44, Nebraska Dear Mr. Dabelstein: It gives us great pleasure to reply to your reception report of July 10, 1964. It is nice to know that we can be attuned in the Omaha area. If ever you are in the Kansas City, Missouri area, do drop in and say hello. Yours truly, Public Relations ARC/JEJ