

WPBC

AM-FM • *The Adult Radio Twins in the Twin Cities* •

DIAL 10 OR 100

PEOPLES BROADCASTING COMPANY
WILLIAM V. STEWART, PRESIDENT

1133 STINSON BLVD.
MINNEAPOLIS 13, MINN.
STerling 9-4356

July 24, 1964

Mr. Carl Dabelstein
12524 "C" Street
Omaha 44, Nebraska

Dear Carl:

I am very happy to **verify** your reception of WPBC-FM. The information supplied is correct in every detail.

We are very happy to know that you picked up our signal at Omaha, even though this is not a common occurrence.

You may be interested in the following information.

WPBC-FM uses a 1 kw RCA BTF-1D transmitter with a 6-Bay RCA antenna. The antenna is mounted on our AM tower, side-mounted, which is 250 feet high. Our ERP is approximately 5.5 kw.

However, we are now constructing new facilities for both AM and FM.


Our new AM facilities will be 5000 watts, full-time, 980 kc, 4 tower directional system.

Our new FM facilities will be a 10 kw transmitter, with a 12 bay antenna system, ERP to be 100 kw. We will still simulcast most of our programming but will broadcast FM stereo in the evenings. We hope to be on the air by Nov. 1, 1964 with these new facilities.

I am sorry that we do not have any FM coverage maps or program schedules available at the present time. Both our Am and Fm stations are on the air from 6:00 AM CDT until 7:00 PM CDT.

Thank you again for writing us of your reception.

Sincerely,


E. Paul Willingham
Chief Engineer

Adventures in
BETTER MUSIC
BETTER NEWS
WEATHER
IDEAS, THOUGHT
and SOUND