



# Sanilac Broadcasting Company

19 SOUTH ELK / SANDUSKY, MICH. 48471 / PH. 648-2700

10/5/72

## WMIC

CARL W. DABELSTEIN  
3300 NORTH 56th ST.  
LINCOLN, NEBRASKA

DEAR CARL:

THANK YOU FOR YOUR LETTER AND INFORMATION ON YOUR JUNE 2 RECEPTION OF WHIC-FM.

ALL INFORMATION THAT YOU SENT WAS CORRECT TO THE LETTER.

I RECEIVE QUITE A FEW LETTERS SUCH AS YOURS AND I TRY TO ANSWER ALL OF THEM, ALTHOUGH IT SOMETIMES TAKES A LITTLE LONGER THAN USUAL.

I AM THE NEW GENERAL MANAGER HERE AT WMIC AND HAVE BEEN HERE FOR ABOUT 11 MONTHS NOW, AND MY SCHEDULE IS VERY HECTIC. WE HAVE COMPLETELY CHANGED THE FORMAT AND PROGRAMMING AND HAVE RECEIVED A VERY GOOD RESPONSE FROM IT.

YOU MIGHT BE INTERESTED TO KNOW THAT WE WILL BE INSTALLING A NEW R.C.A. 1 KW TRANSMITTER IN THE NEXT SEVERAL WEEKS. THE TRANSMITTER IS A BHF-1E AND IT WILL BE AT 97.7 MCS.

WE HOPE TO INCREASE OUR SIGNAL WITH THIS ADDITION AND WITH OUR TOWER STRUCTURE SHOULD SEND A GOOD 3 KW SIGNAL.

AGAIN I THANK YOU FOR YOUR LETTER AND AM SORRY THAT THIS CANNOT BE A MORE DETAILED REPLY.

YOURS TRULY

JERRY T. STUMP  
GENERAL MANAGER