



JOE ROHRER, PRESIDENT
JEAN GITZ, SEC.-TREASURER

1000 WATTS
1490 KC

La Crosse Radio Inc.

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SEVENTH and KING STS. • PHONE D.D.D. 608 784-4521

Mr. Carl W. Dabelstein
330 North 56th Street
Lincoln, Nebraska 68507

Dear Mr. Dabelstein:

Thanks for the report on reception of WLCX. One thing caught my eye so I am making a personal reply.

I wonder if you know Don Hansen of Central Telephone who used to be manager here at La Crosse? Don is a particular friend of mine and gave me one of the biggest thrills of my life when he selected me as the "Man of the Year" for La Crosse when he was president of our Chamber of Commerce.

If you do have contact with Don Hanson, please convey my most sincere best wishes. We would love to see him again sometime.

Your report is accurate on WLCX reception.

Since you have so much fun logging stations at a distance, why not go all the way and become an Amateur operator? I have enjoyed this hobby since 1926,call letters ~~W9AE~~. (card enclosed)

It was nice to hear from you. Best wishes.....

Sincerely,

A handwritten signature in blue ink that reads "Joe Rohrer".

Joe Rohrer
President and Manager WLCX