

WEVR

1550
AM RADIO
P. O. Box 133

WEVR

106.3
FM STEREO
(715) 425-5317

River Falls, Wisconsin 54022

February 13, 1973

Dear DX'er:

Thank you for your recent report regarding reception. We find it correct.

WEVR is owned by River Falls Radio Company. Persons responsible for its operation include: Jeff Smith General manager; John Hanvelt, News Director; Tony Vignieri, Salesman; Dave Klanderma, Salesman; Barbara Weber, Secretary; Mike Pittlekow, Sports director; Tim Olson, Announcer.

WEVR is located approximately 35 miles east of Saint Paul and Minneapolis in the City of River Falls, Wisconsin. River Falls is home to one of the colleges in the Wisconsin State University System.

WEVR AM and FM Stereo is a simocast operation focusing primarily on Easy Listening Music, local news programming and local sports broadcasting.

The transmitter site and studios are located 1.65 miles Northwest of River Falls. Amplitude Modulation takes place on the frequency of 1550 KHZ with 1000 watts of power during the day and 500 watts of power pre-sunrise. The antenna is a non-directional type with a uniform cross section, guyed and 300 feet in height. This tower also supports the transmitting rings of FM Stereo's License qualifies it for unrestricted hours of operation, however, WEVR RF Stereo is on the air from 6AM until 12 Midnight.

The AM Transmitter is a Gates BC-1G and the FM Transmitter is a Gates FM 3H3. The studio is also made up of Gates equipment. The main Control Board being the Gates Solid State Stereo Statesman.

We hope you find that this information is of interest to you.

Sincerely yours,



Jeff Smith
General manager