

October 19, 1971

Mr. Carl W. Dabelstein
3300 North 56th Street
Lincoln, Nebraska 68507

Dear Mr. Dabelstein:

Thank you for your letter verifying your reception of KUUU's signals. Your letter has been given to our engineer for safe-keeping.

Yes, we are running a contest, but its name is "Dream Wheel," although many of our listeners who send in cards get it incorrectly, so maybe it is our DJ's and not their hearing. We have two transmitters, but we have been having trouble with one of them lately, so we are subject to fading.

We are a "golden-oldies" station, with the top ten mixed in. As you can see by the bottom of the page, we are part of a California-based company. We have been in business only since February, and have steadily climbed up the ratings to be one of the most popular stations in Seattle.

Thank you again for your letter.

Sincerely yours,



(Miss) Ann K. Pedersen
Assistant for Public Relations



1417 Fourth Avenue
Seattle, Washington 98101
(206) MU 2-3793

"Top of the Dial" 1590