

9-3-59

(DATE)

Howdy Pardner!

Thank you for your ~~card~~ letter of 6-5-59.  
Welcome to Fort Worth, Texas, where the West begins! We  
are happy to learn that you are one of our listeners.

(Your report is confirmed/~~unconfirmed~~.)

J.E.Maersch

WBAP AM-FM-TV  
3900 Barnett Street  
Fort Worth, Texas

**WBAP-FM**

FREQUENCY 96.3 MC  
POWER 52 KW ERP  
ANTENNA Collins Ring 475 feet on TV  
TRANSMITTER RCA BTP-10B  
ON AIR SINCE March 8, 1949

**WBAP-TV (NBC)**

CHANNEL 5  
POWER 100 KW ERP  
ANTENNA RCA Super Turnstile  
TOWER 1113 Feet  
TRANSMITTER RCA TT-258L  
ON AIR SINCE September 28, 1948

**WBAP-820 (NBC)**

FREQUENCY 820 KC  
POWER 50 KW Clear Channel  
ANTENNA 654 Feet Vertical Radiator  
TRANSMITTER RCA BTA-50 F  
ON AIR SINCE May 2, 1922

**WBAP-570 (ABC)**

FREQUENCY 570 KC  
POWER 5 KW D D-N  
ANTENNA 3 654-Foot Vertical Radiator  
TRANSMITTER RCA BTA-5F  
ON AIR SINCE May 1, 1938

*Texas is a bright, bustling land where the sun shines nearly every day, but winter "Northers" sometimes drop the temperature from a balmy 88 to an icy 22 in a matter of hours.*

*Texas is rich in natural resources, friendly progressive Southwesterners and beautiful women.*

*Fort Worth and Dallas contain a metropolitan population of 1,418,600 and the twin cities (30 miles apart) are connected by a six-lane turnpike toll road.*

*Fort Worth is the home of the famed Texas Christian Horned Frog teams and Dallas is the home of Southern Methodist Mustangs. Both cities have baseball teams in the AAA American Association.*

*Come down our way and enjoy yourself in this fabulous land of outdoor sport and informal living.*

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