



**KEYS**

**RADIO**

**1440 on your dial**

NUECES BROADCASTING COMPANY  
CENTER THEATER BLDG. P. O. BOX 1460  
CORPUS CHRISTI, TEXAS

1-16-64

*Mr Carl Dabelstein:*

Thanks very much for your letter stating that you heard KEYS.

We operate on 1440 KC - 1000 watts non-directional during the day light hours and 500 watts directional at night. Our transmitter is a Collins T-20 and our pattern is formed by a three tower array.

Enclosed you will find one of our coverage maps along with a KEYS survey which will give you a general idea of our over-all coverage and the type of music we program.

Cordially,

*Mark Parma*

W51UH

Mark Parma  
Chief Engineer

MP/ml

*Carl, you are correct, we went directional at 6.30, (away from you). Thanks for your report.*

*Mark.*