



W I S

560 KILOCYCLES

5000 WATTS

NBC AFFILIATE

COLUMBIA, SOUTH CAROLINA

January 2, 1974

Dear WIS Friend:

This letter confirms your reception of WIS Radio as reported in your recent letter to us.

We are delighted that you heard and enjoyed WIS Radio's programming. Our station has been on the air serving the Southeast since July 10, 1930.

WIS is licensed to operate fulltime on 560 KHz with a power of 5,000 watts. We are among the first affiliates of the NBC Radio Network. Our station presents a wide variety of interesting and unique programs throughout our twenty hour broadcast day.

We hope you will have an opportunity to tune our way again soon.

Sincerely,

L. Brent Hill
Assistant General Manager

L. Brent Hill/ld