

"THE STATION WITH A PERSONALITY"

KWK RADIO INC.
1380 KILOCYCLES • 5000 WATTS

June 27, 1963

Re: RADIO RECEPTION
CONFIRMATION

Dear Carl:

This will confirm your report of reception of Radio
Station KWK, St. Louis,

at 1:00-1:06 CST CDST
on 1380 KC.

KWK operates 24 hours a day, Monday through Saturday, and
to midnight Sunday, with a power of 5,000 Watts. A 3-
tower directional array is used after local sunset. Studios
are located in downtown St. Louis, at 800 North 12th Street.
The transmitter is located at Broadway and Riverview.

Thank you very much for your report of Radio Station KWK's
signal in your area.

Yours very truly,

KWKolorful Radio

George T. Vaughan

George T. Vaughan
Chief Engineer

GV:ez

YES, KWK IS OWNED BY WEMP IN MILWAUKEE. OUR PRESIDENT
OPERATES OUT OF MILWAUKEE AT WEMP.