

programming for a specialized market



**K P R S**  
**BROADCASTING**  
**CORPORATION**  
1590 KC-AM      103.3 MC-FM

23rd at Benton Blvd.  
H U m b o l d t 3 - 3 1 0 0  
Kansas City 27, Missouri

July 29, 1963

Carl Dabelstein  
12524 "C" Street  
Omaha 44, Nebraska

Dear Carl:

This will verify your reception of KPRS on May 22, 1963,  
from 7:00 - 7:10 P.M. when you were listening to Gospel  
Train.

The letters KPRS mean Kololed People's Radio Station.  
KPRS serves the negro population of greater Kansas City.  
It was A pleasure to show you around the station.

Sincerely yours,

E. Pate  
General Manager