

WPLB - Radio

FLAT RIVER BROADCASTING COMPANY

GREENVILLE, MICHIGAN

1380 On Your Radio Dial

EARL N. PETERSON - Owners - PEARLE C. LEWIS

NOVEMBER 8, 1962

MR. DABELSTEIN,

WE ARE HAPPY TO VERIFY YOUR REPORT OF RECEPTION OF
RADIO STATION W.P.L.B., GREENVILLE, MICHIGAN..... 1380Kc

OUR EQUIPMENT CONSISTS OF A GATES 1000 WATT XMTTR
WHICH HAS BEEN CUT TO 500 WATTS FOR THE PRESENT TIME,
WE ARE DIRECTIONAL WITH TWO 150 FOOT TOWERS. WE ALSO
HAVE AN F.M. STATION, 107.3 WITH 5,300 ERP.

WE WERE MAKING A FREQUENCY TEST AT THE TIME AND THE
NEXT TEST WILL TAKE PLACE AT THE SAME TIME ON THE FIRST
SATURDAY OF DECEMBER.

THANK YOU VERY MUCH FOR THE FINE REPORT O.M., I AM
K8 PTZ ORIGINALLY OF WAUSEON, OHIO.

DAVID HUVA
CHIEF ENGINEER
W.P.L.B. A.M./F.M.

THE 500 WATT VOICE OF MID MICHIGAN SERVING MONTCALM COUNTY AND THE RICH
FARMING, INDUSTRIAL, RESORT AND MARKETING AREA OF
MID WESTERN MICHIGAN

Y
O
U
R
B
E
S
T
A
D
V
E
R
T
I
S
I
N
G
B
U
Y

S
E
R
V
I
N
G
T
H
E
C
O
M
M
U
N
I
T
Y
B
E
S
T